

# CASE STUDY



## Power in Every Shot:

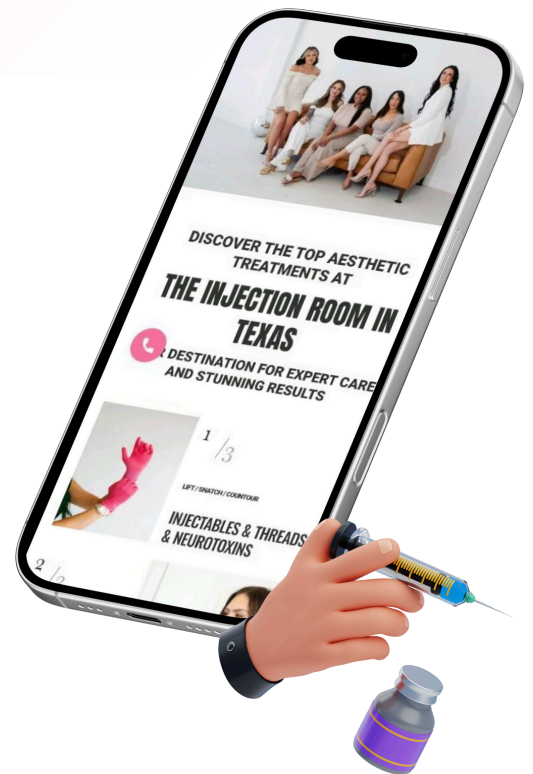
How **Young With Solutions** filled **The Injection Room**'s TikTok presence with **multiple viral hits** and a growing local audience ready to book.

### COMPANY: THE INJECTION ROOM

The Injection Room is San Antonio's first boutique clinic devoted entirely to cosmetic injections, serving young professionals who value precision and presentation.

But while their expertise was unmatched, their TikTok presence struggled to break past 500 views a video.

That's when **The Injection Room** partnered with **Young With Solutions** to inject visibility with creator-led videos that sparked multiple viral hits.



### CHALLENGES



**Inconsistent  
Brand Style**



**Unpredictable  
Engagement**



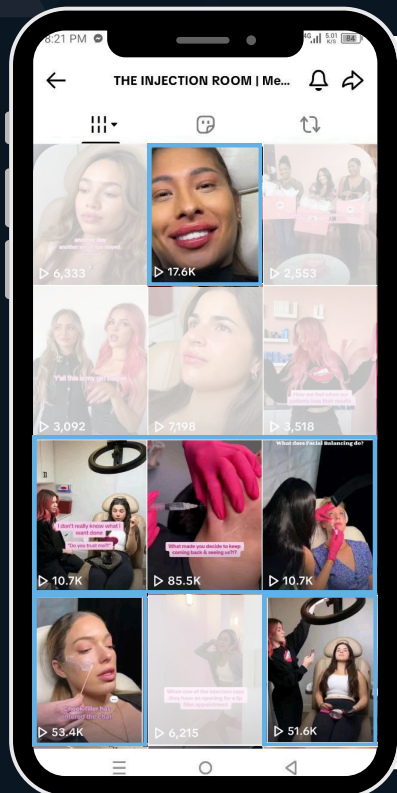
**Minimal Strategic  
Planning**



**Untapped  
TikTok Potential**

## THE BEAUTY BOOST BLUEPRINT

**Young With Solutions** rolled out a specialized, creator-led TikTok strategy for the medical aesthetics niche, filming, editing, and posting authentic content featuring both our creator and real clients.



### POV THAT PULLS YOU IN



Immersive, **first-person angles** that let viewers experience the treatment from the patient's perspective.

### TEACH IN SECONDS



**Bite-sized tips** answering the most common injection questions.

### SHOW THE GLOW



**Before-and-after** reveals that instantly prove expertise and results.

### BUST THE MYTHS



**Snappy clips** addressing hesitations and breaking down misconceptions.

## WHERE BEAUTY MEETS BUZZ



### MASSIVE BUZZ GENERATED

A steady stream of videos **consistently** hit tens to hundreds of **thousands of views**, dominating For You Pages and driving **brand recognition**.



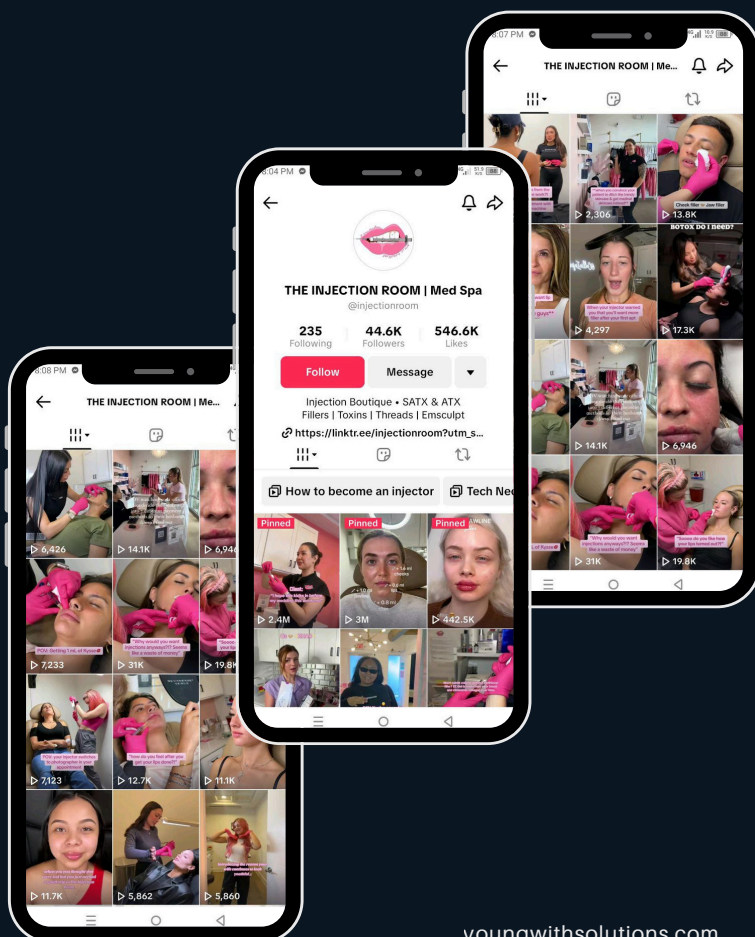
### ENGAGEMENT ON THE RISE

Saves, shares, and comments climbed **steadily**, sparking more conversations and **deeper audience interaction**.



### TRUST-DRIVEN LEADS

By featuring real clients and authentic creator-led content, the brand built **credibility** that primes viewers to book appointments.

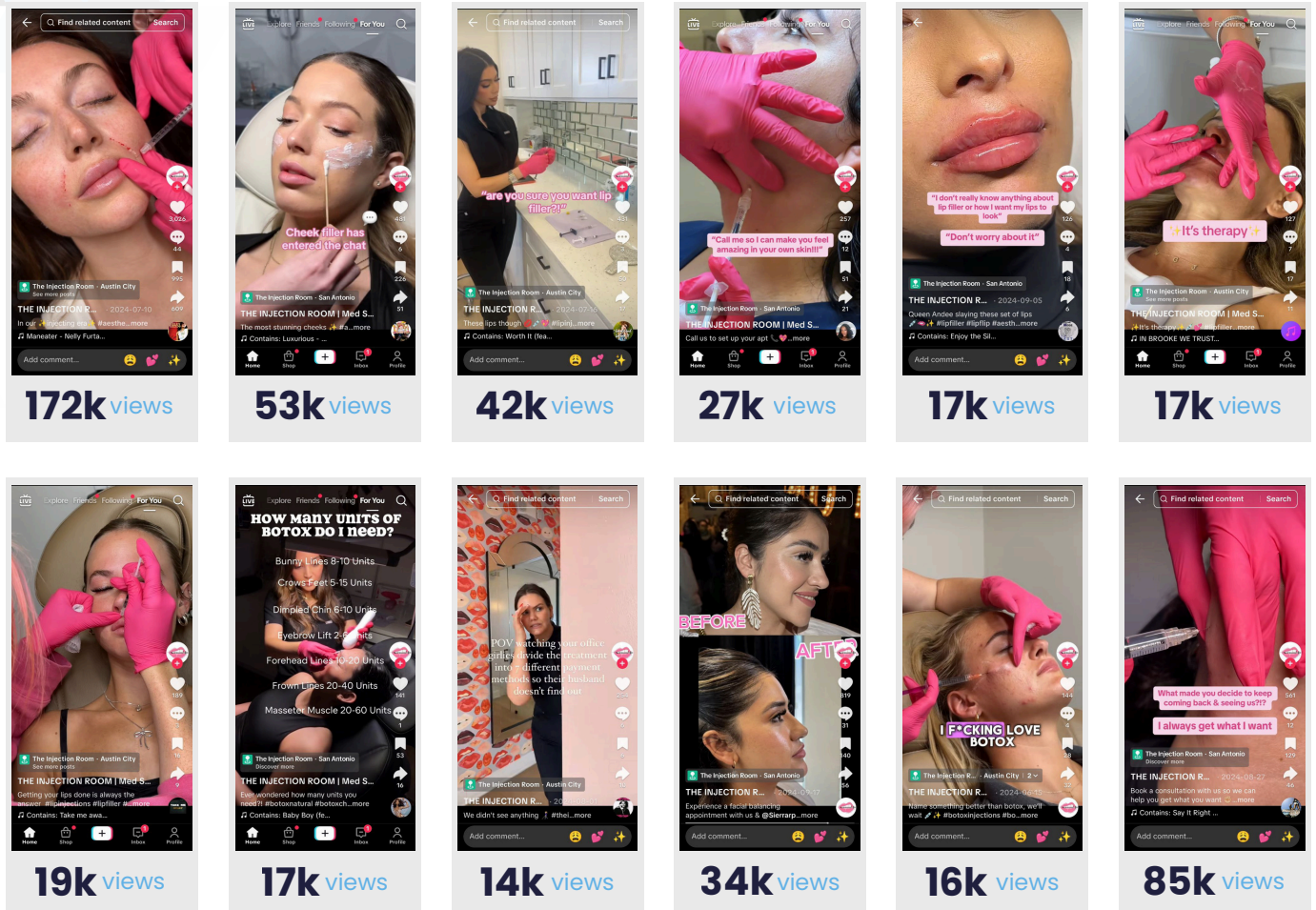


# THE INJECTION ROOM



## Needles, Numbers, and New Audiences

By following our formula, every single post carried the same recognizable style, making the brand instantly identifiable in-feed.



...plus tons more viral hits! 🔥

## THE INJECTION ROOM BREAKDOWN



*The Injection Room's* partnership with *Young With Solutions* didn't just increase views—it injected life into their brand. From 500-view struggles to consistent viral moments, their strategic content approach brought credibility, community, and conversions.

They didn't just post content—they built trust.  
Real clients. Real results. Real impact.

**From scroll-past to stop-and-book—that's the power of strategic injection.**